# THOM RYNG

Writer, Editor, Publishing Professional

# address

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# Summary of Qualifications

Articulate, diligent, experienced professional with extensive background in writing, editing, design, and desktop publishing. Excellent communications skills, with project management, administrative, and supervisory experience. Meticulous attention to detail.

### Experience

## Editor in Chief | Sardarthion Press

Tacoma, WA 2007-Present

Principal for Sardarthion Press, a small press committed to publishing works of Lovecraftian fiction and quasi-fiction, authors of the Subminimalist Movement, and the literature of decay. Write and publish Cruenti Dei, a PBeM game of magic, diplomacy, and conquest in the epic fantasy tradition. Responsibilities include writing, editing, layout, graphic design, book design, web design and content, project management.

## Writer | GeoGenius

Seattle, WA 2008-2010

Writer and developer of GPS-triggered travel documentaries for the tourism industry: on motorcoach tours, on the web, and on mobile applications. As part of an award-winning production team, responsible for on-site waypoint acquisition and activation timing, research, content development, asset procurement, and scripting of multimedia GPS tours.

#### Marketing Director | Visitation Catholic School

Tacoma, WA 2005-2007

In consultation with the Principal and School Commission, developed and implemented a comprehensive marketing strategy with the goal of full school enrollment. Elements of the marketing plan included branding, advertising, publicity, web, and collateral. In two years enrollment at Visitation improved by 20%.

# Technical Writer / Documentation Specialist | Freelance & Contract

2003-2005

As a technical writer, content developer, web designer, and desktop publisher my clients have included Apple Computer, Armitage House Press, Compaq, Fusium, Hewlett-Packard, Intel, Microsoft, MILA, Siemens, Wasser Studios, and various candidates for public office,

# Content Manager / Desktop Publisher | T-Mobile

Bellevue, WA 2003

Edited and formatted materials for corporate training program. Developed and edited web content for T-Mobile.com site. This included translating jargon-drenched technical text into ordinary English and developing marketing copy for phones and rate plans.

Project Manager / Content Manager | Frank Russell Company Tacoma, WA 2002-2003 Project manager and content developer for corporate intranet and financial advisor-oriented extranet for a multi-billion dollar corporation. Sites included Business Continuity Program, Corporate Legal, and RussellLINK. Worked with both E-Business Services and Russell Investment Services.

### Technical Writer / Sherpa | Tenzing Communications

Seattle, WA 2000-2001

Produced end-user support material, such as user guides, help texts, release notes, hardware and installation guides, etc. Responsible for development and implementation of documentation management system. In Sherpa capacity, provided conduit for employee/ management communications and facilitated inter-employee relations.

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## Senior Technical Writer | GeoAgents.com

Olympia, WA 2000

Designed, planned, organized, wrote, edited and maintained written documentation, online help and publications relating to users, operations, products, writing standards and services. Created graphic images, flow charts and diagrams for inclusion in documentation. Assisted with training new employees on standards and practices. Reviewed and tested software for accuracy and consistency with documentation, identifying issues and revising documentation.

**Project Manager / Technical Writer | Network Solutions, Inc.**Olympia, WA 1999-2000

Planned the design and development of interactive web-based applications, supervised site implementation, and wrote accompanying user and technical documentation.

# Bookstore Manager | Borders Group, Inc.

Tucson, AZ / Tacoma, WA 1990-1999

Assisted General Manager in all aspects of operations in large retail environment, including: merchandising, inventory management, and human resources. Prioritized conflicting assignments for staff and appropriately handled customer service and human resources related issues. Produced monthly events calendar.

#### Skills

- Editing
- Copyediting
- Technical Writing
- Creative Writing
- Scriptwriting
- · GPS tour development
- · Project Management
- Desktop Publishing
- Collateral design

- · Book design
- HTML/Web Authoring and content management
- RoboHELP
- Adobe products including Acrobat, FrameMaker, Illustrator, InDesign, PageMaker, and Photoshop.
- Various HTML editors and word processing applications.

### **Awards**

### 2009

Telly Award for Video Excellence – Travel/Tourism (x4)
Accolade Award of Excellence (Tourism/Travel)
Accolade Award of Merit (Concept/Creativity)

### 2010

Telly Award for Video Excellence – Travel/Tourism (x3)
Telly Award for Video Excellence – Non-Traditional Media
Summit Creative Award for Advertising (Emerging Media)
Communicator Award (Travel/Tourism)
Communicator Award (Non-Traditional Media)

### Miscellaneous

My play, "The King in Yellow" was produced at the Capitol Theater in Olympia, Washington and was subsequently published by Armitage House. The film of my screenplay "The Resurrectionist" was released by Overlord Productions.

My other interests include drawing, painting, reading, and studying Medieval European, Byzantine, and Ancient Egyptian history and culture. And books. Anything to do with books.