



**CLIENT:** Internal

**TOUR:** Charlotte

**SEGMENT: 7 - City of Churches**

Length: 1:13      Driver: No      Writer: Thom Ryng

VIDEO	AUDIO
Home screen	EVER WANT TO FEEL LIKE A KID AGAIN?
Arrow left	DISCOVERY PLACE ON OUR LEFT IS ONE OF THE MOST POPULAR SPOTS IN CHARLOTTE.
	IT'S A HANDS-ON MUSEUM AIMED AT KIDS OF ALL AGES.
Arrow Right	YOU MIGHT THINK THAT BUILDING ON THE RIGHT IS A CHURCH.
	IT'S NOT.
Audio cue McGlohan Theatre (at Spirit Square) / the former First Baptist	IT USED TO BE FIRST BAPTIST CHURCH, BUT NOW IT'S PART OF THE SPIRIT SQUARE CENTER FOR THE ARTS, A SHOWPLACE FOR LOCAL AND NATIONAL PERFORMANCES.
Medley of Charlotte Churches	YOU'VE PROBABLY NOTICED A COUPLE OF CHURCHES IN OUR TOUR ALREADY.
	THERE'S A REASON CHARLOTTE IS CALLED THE "CITY OF CHURCHES".

**7 - City of Churches**

VIDEO	AUDIO
	CHARLOTTE LAYS CLAIM TO MORE THAN 700 PLACES OF WORSHIP – THAT’S MORE THAN ONE FOR EVERY THOUSAND INHABITANTS.
	CHARLOTTE HAS A LONG HISTORY AS A CENTER OF FAITH.
	CHARLOTTE IS THE HISTORIC HOME OF SOUTHERN PRESBYTERIANISM, AS WELL AS THE HEADQUARTERS FOR FIVE PROTESTANT DENOMINATIONS OR ORGANIZATIONS.
Billy Graham	ONE OF THESE IS THE BILLY GRAHAM EVANGELISTIC ASSOCIATION.
We have stills of his house	BILLY GRAHAM WAS BORN ON A DAIRY FARM NEAR CHARLOTTE, AND THOUGH HE SPENT MUCH OF HIS LIFE PREACHING AROUND THE GLOBE, HE MADE HIS HOME HERE.
Back to church medley	SEE IF YOU CAN KEEP TRACK OF HOW MANY CHURCHES WE PASS IN OUR SHORT TOUR TODAY.
	<b>DRIVER / SLIDE BULLET POINTS:</b> <ul style="list-style-type: none"> <li>•</li> </ul>

**Hook:**

Fooled you! It’s not really a church.